

**Every great company
thrives on change.**

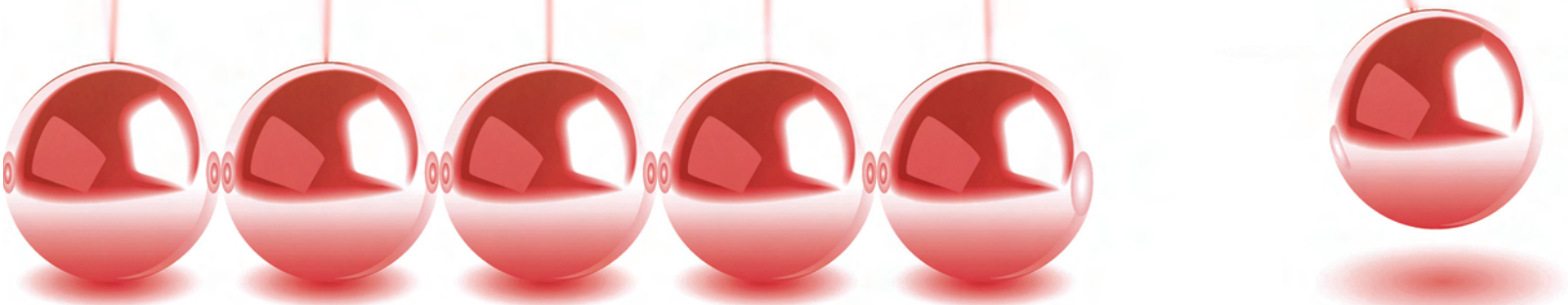
**And that's
precisely what
Change Group Americas
will bring you.**



Are you asking yourself these hard questions? If you are, **Change** can help.

If you're not, maybe you should.

- Financial and economic analysis is beyond the competence of my staff — who should I turn to?
- My company is successful but I'm on my own for critical meetings or decisions — who can I turn to for on-going financial and strategic support?
- I've heard that many businesses are interested in acquiring others—what do I need to do to acquire another business? Do we have sufficient resources to effectively pursue this new opportunity?
- Am I running the right cost analysis to correctly price our services?
- I don't have the proper processes in place to manage my HR, accounting and financials — what can I do?
- Can I trust the accuracy and the compliance of my accounting?
- I am looking to merge with another company but need to assess the risk exposure. What is the right way to perform a Due Diligence?
- Revenues are increasing but our bottom line is flat — what should I look for in my financials?
- If I'm researching financing options for my company, how do I know which is right for me — debt or equity? How do I know that my company needs financing?
- The way our P&L is structured, making a meaningful analysis is impossible — what should I do?
- We need expert bookkeeping and financial management — how do I go about getting it?
- Is our potential client worth the investment we have to make?
- My P&L and Balance Sheet do not help me navigate through my business — can special reports be created to meet my needs? Can these be integrated with my accounting software?
- My accounting, financial and non-financial staff is great but needs guidance or further training — where can I find the right group for that?
- Should I implement an expert third-party monthly assessment of my financial and non-financial processes and output?



Here is where **Change** begins.

No one knows your company better than you do.

And you know better than anyone when your company needs to rethink its financial management operations to gain the most accurate, meaningful, useable information — information that helps a company succeed instead of struggle. The time for that kind of rethinking could very well be today.

So now is the time for you to meet with Change Group Americas.

We are a financial management consulting and outsourcing firm that specializes in helping companies your size achieve a far higher level of success and profitability. In short, we can help you to change for the better. Change Group Americas first identifies critical financial management problem areas in your company,

such as a lack of coordination coupled with — and likely caused by — a lack of vital in-house financial expertise.

We coalesce and internalize your company's vital financial management processes and functions.

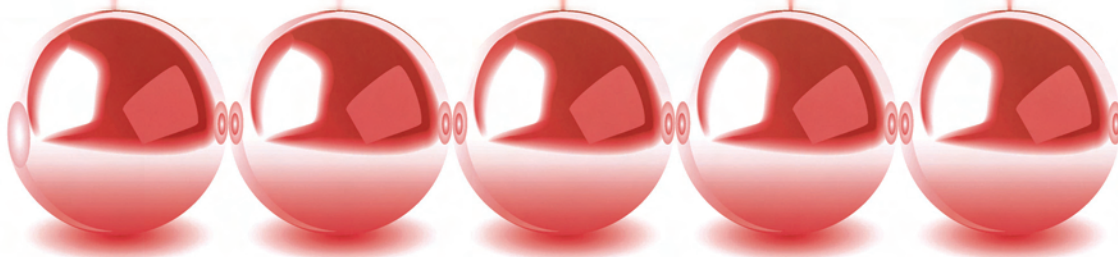
This increases your likelihood of gaining the accurate, meaningful financial information you need to confidently make the right decisions. What's more, we also advise on business opportunities and provide seasoned guidance in a myriad of management needs.

We offer all this while seamlessly performing as part of your organization and culture.

This is how Change Group Americas can bring the change you know — better than anyone — that your company needs. And needs now more than ever.

"Change Group Americas strategized and resolved our complex international corporate finance issues flawlessly and in real-time."

*Stefano Calza, CEO,
Arquati*



With our **Pulsar Approach**, all your financial processes and functions will work as one. Instead of each one working against the other.

The financial management problem we see with most organizations is this: **Disorganization.**

From the largest companies to those in which everyone knows each other's name, we often find that staff members wear multiple hats and information sharing is unidirectional.

And, as far as the company's finances, few know what is happening down the hall or even in the next office, let alone how the company is faring.

"Change Group Americas' expertise in corporate strategy and financial economics successfully helped us navigate the acquisition process." *Raa'id Thabata, CEO, New Jersey's Best Phone Cards*

Compounding this problem is the absence of an experienced CFO or Controller.

When there's no one to oversee the complex, vital financial processes and functions, it becomes far more difficult, if not impossible, for the company to achieve the success it should. Sound familiar?

So, how do you change this dynamic?

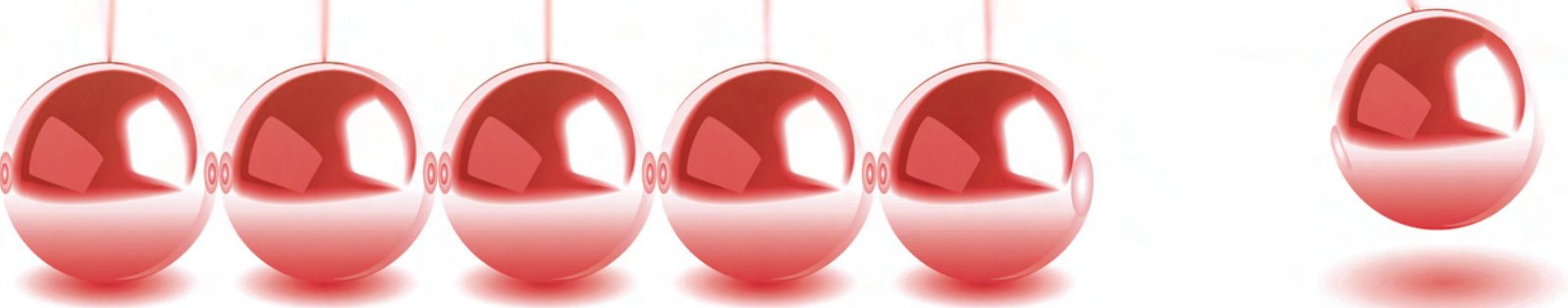
In a word: *Us*

"Change Group Americas uncovered some of the real problem areas in our back office operations. They made the changes and integrated with our team effortlessly." *Howard Shafer, Shafer Glazer, LLP*

Our innovative methodology assures the delivery of the most accurate and actionable information.

Because Pulsar enables us to internalize a variety of financial processes and functions, you'll be freed up to do what you do best.

And that includes making smarter decisions that lead to greater profitability and long-term success.



We make sure the **Pendulum Effect** always swings in your favor.

Change Group Americas works with you to discover process and functionality issues that impact your company's performance.

The Pendulum Effect allows us to continually evaluate every aspect of your strategic financial management processes and functions so that each issue that arises is fully remedied.

Our financial management experience provides the momentum one way, and the evolving knowledge gained swings it the other. In essence, the Pendulum Effect always moves to your company's advantage.

And all the while, your company's prospects for achieving success continue to be propelled in the same direction. Forward.

In just 20 minutes, everything can Change for the better.

We know you're serious about improving your company's financial management situation. So we hope you will seriously accept this challenge with Change Group Americas:

Allow us to meet with you, in your office, for just 20 minutes.

Why so short a time? Because you're busy, yes. But also because we know that in 20 minutes we can help identify core strategic financial issues holding your company back — and point to ways to correct them.

All we ask for is 20 minutes, but it could change your company's prospects for success for years to come. Just ask our clients (we'll gladly supply contact information).

To set up a 20-minute meeting, simply email us at info@chgamericas.com with the subject: "20 minutes, that's it." We'll take it from there.

We hope to hear from you. Because your great company will thrive on the change we can bring.



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